



Upstate Update

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Riding the new wave of manufacturing

“Manufacturing is NOT dead. Manufacturing is still an important part of the U.S. economy. While recovery from the Great Recession has been painfully slow, U.S. manufacturing exports have shown a steady upward trend since 2008. U.S. counties reliant on manufacturing jobs have out-performed the national average in employment gains. A weak dollar, rising transport costs, design and quality control issues offshore, and more competitive wages and lower-cost energy here at home, have prompted manufacturers to reassess their location choices. How can New York State “ride the wave” of lower factor costs to build manufacturing employment, and how might manufacturing become a more secure part of the economy?” *Susan Christopherson, Cornell University*

Resources

(titles link to sources on-line)

Riding the Small Wave in Manufacturing to More Good Jobs and a More Diverse Economy, by Susan Christopherson. Paper prepared for the conference on Big Ideas for Job Creation in a Jobless Recovery. The Institute for Labor and Employment, University of California, Berkeley. June 16-17, 2011.

CaRDI, *Upstate New York in Profile: Trends, Projections, and Community & Economic Development Issues* – pgs. 17-24

See CaRDI's November Research & Policy Brief:

Riding the New Wave in Manufacturing to More Jobs & a Better Economy
by **Susan Christopherson**, Cornell University

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The *Upstate Updates* are monthly highlights of one of the nine topic areas covered in the *State of Upstate New York Initiative*, the Community & Regional Development Institute's (CaRDI) on-going effort to provide up-to-date data, research, and other information to inform dialogue around important community and economic development issues in the Upstate New York region. For access to our statewide network of experts on this month's topic, please contact the individual listed above. For more information on the *State of Upstate New York Initiative*, access to our publication series, news on upcoming trainings, and other resources, please visit the CaRDI website at: www.cardi.cornell.edu.