



Class 17

Seminar #7

March 4-8, 2018

Theme

Finance, Urban Food, Distribution, LI Agriculture



Cambria Hotel & Suites
New York/Chelsea
123 West 28th Street
New York, NY 10001
212-244-4477

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National Grape Cooperative Endowment Fund
Seneca Foods Endowment Fund
NYS Turfgrass Association
Saratoga Sod – Laurie & Steve Griffen
L-Brooke Farms – James Vin

Seminar Goals:

1. Appreciate the impact of NYC financial institutions on food and agriculture
2. Gain travel confidence in and appreciation for NYC
3. Learn about “food in the city”: greenmarket, farm to plate, urban agriculture, etc.
4. Learn about major issues and activities related to LI agriculture
5. Learn about food distribution (esp. to urban populations)

Agenda: (final as of 2/27/18)

Sunday March 4 Travel and Culture Day (Dress is casual)

Facilitator: (All)

PM Travel to NYC on your own

Arrive NYC, check in to hotel (after 4:00 PM), free time to explore NYC

A list of suggested small group activities will be provided by the facilitators

EVE Dinner on your own (make plans in advance with your classmates!)

Note: As time allows during our travels, in small groups, wander into a “bodega” to observe this type of food establishment.

Monday, March 5, 2018: Manhattan Day (Business attire, lots of walking)

Facilitator: *Olivia Blanchflower*

7:30 Travel to Union Square via subway

8:00 Breakfast on your own in Union Square (*Visit Greenmarket vendors, grab a bite to eat, find a vendor from close to home, ask them why they are there, etc.*)

8:45 Meet at gazebo in Union Square with GrowNYC speakers

[Chris Wayne – Overview of Greenmarket, discussion](#)

[June Russell – Grains Project](#)

9:15 Walk to meeting location (Project Farmhouse, 76 East 13th St.)

9:30 Speaker panel on the market for local food in low-income communities

Karen Washington – Rise and Root Farm

Lynn Loflin – Lennox Hill Neighborhood House

Alyson Rosenthal – West Side Campaign Against Hunger

12:00 Catered lunch at Project Farmhouse (*cleanup following lunch*)

Facilitator: *Anthony Colangelo*

1:00 Financial speakers (30 – 40 minutes/speaker plus Q & A; break mid-way)

1:00 Paula Savanti, Rabobank FAR

2:00 Glenn Doran, Farm Credit Funding Corp.

3:00 Ben Zaitz, B. Zaitz & Sons, LLC

4:00 John Kabacinski, Morgan Stanley

5:30 Walk to dinner location – Loring Place, 21 West 8th Street

6:00 Dinner

7:30 Adjourn; travel back to hotel on your own via subway

Tuesday, March 6, 2018: (Business casual, lots of walking, bring headsets)

Facilitator: *Dylan Dembeck*

8:00 Breakfast on your own

8:30 Travel by bus to Hunts Point

9:30 GrowNYC warehouse, 660 Casanova Street, Bronx NY 10474 – Olivia

10:45 Move to Baldor Foods

11:00 Sinclair Welch and Chaka Wilson - Tour and discussion at Baldor Foods

12:00 Lunch (Sponsored by Baldor Foods)

Facilitator: *Jamie Critelli*

12:30 Depart by bus for afternoon tours

1:30 Nicole Baum, Gotham Greens, 214 3rd. St., Gowanus (Brooklyn)

3:00 Depart for Pfizer Building, 630 Flushing Ave. Brooklyn

3:30 Pfizer Building – start at 3rd floor Pilotworks office, split into two groups

Charlie Mirisola, Angie Isenberg, Pilotworks

Steve Gonzalez, SFOGLINI

5:30 Travel to dinner location (*via bus OR walk*)

6:00 Dinner at Bunna Café, 1084 Flushing Ave., Brooklyn

7:30 Adjourn; travel back to hotel on your own via subway (*L train*)

Wednesday, March 7, 2018: (Business casual, bring headsets)

Facilitator: *Jessie Marcus*

6:30 Breakfast on your own

7:00 Depart by bus for north fork (*Jesse provide some info on bus; April facilitators meet*)

9:00 David Scheer, Half Hollow Nursery, 2120 Main Rd., Laurel

10:30 Move to next visit

10:45 Prudence Heston, Salt Air Farm, 1535 New Suffolk Rd. Cutchogue

11:45 Move to Lunch, Touch of Venice, 28350 Main Rd. Cutchogue

12:00 Lunch

12:30 Panel of speakers on farmland preservation issues (15 min. ea. w/ Q&A following)

Katie Jilek – Farmland preservation tools 101

Jessie Marcus – What have we learned from 30+ years of Farmland Preservation?

Rob Carpenter, LIFB – Suffolk Co. Preservation Program and other LI Ag issues

Amanda Merrow, Amber Waves Farm – Farmer participating in farmland preservation

2:00 Depart for afternoon tours

2:15 Suffolk Co. Marine Environmental Learning Center, 3690 Cedar Beach Rd. Southold

Gregg Rivara, Karen Rivara

3:45 Depart for Winery visit

4:00 Winery Tour (Pindar Vineyards, 37645 NYS Rte. 25 (Main Rd.) Peconic

5:00 Tasting and dinner with guests

7:00 Depart by bus for hotel; housekeeping on bus

Thursday, March 8, 2018: (Dress is business casual)

Facilitator: (All)

7:00 Group breakfast in hotel (*check out; bring bags to meeting room downstairs*)

8:00 Barbara Turk, Dir. of Food Policy, Office of the Deputy Mayor, Health and Human Services

9:00 Change Workshop – Larry

11:00 Debriefing discussion; housekeeping

12:00 Adjourn; lunch on your own, travel home