Class 17
Seminar #7
March 4-8, 2018

Theme
Finance, Urban Food, Distribution, LI Agriculture

Cambria Hotel & Suites
New York/Chelsea
123 West 28th Street
New York, NY 10001
212-244-4477

Seminar Goals:
1. Appreciate the impact of NYC financial institutions on food and agriculture
2. Gain travel confidence in and appreciation for NYC
3. Learn about “food in the city”: greenmarket, farm to plate, urban agriculture, etc.
4. Learn about major issues and activities related to LI agriculture
5. Learn about food distribution (esp. to urban populations)

2017 – 2019
PROGRAM SPONSORS

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- Seneca Foods Endowment Fund
- NYS Turfgrass Association
- Saratoga Sod – Laurie & Steve Griffen
- L-Brooke Farms – James Vin

2/27/2018
Agenda: (final as of 2/27/18)

Sunday March 4 Travel and Culture Day (Dress is casual)

Facilitator: (All)

PM  Travel to NYC on your own
 Arrive NYC, check in to hotel (after 4:00 PM), free time to explore NYC
 A list of suggested small group activities will be provided by the facilitators

EVE  Dinner on your own (make plans in advance with your classmates!)
 Note: As time allows during our travels, in small groups, wander into a “bodega” to
 observe this type of food establishment.

Monday, March 5, 2018: Manhattan Day (Business attire, lots of walking)

Facilitator: Olivia Blanchflower

7:30  Travel to Union Square via subway

8:00  Breakfast on your own in Union Square
 (Visit Greenmarket vendors, grab a bite to eat, find a vendor from close to home, ask them why they are there, etc.)

8:45  Meet at gazebo in Union Square with GrowNYC speakers
 Chris Wayne – Overview of Greenmarket, discussion
 June Russell – Grains Project

9:15  Walk to meeting location (Project Farmhouse, 76 East 13th St.)

9:30  Speaker panel on the market for local food in low-income communities
 Karen Washington – Rise and Root Farm
 Lynn Loflin – Lennox Hill Neighborhood House
 Alyson Rosenthal – West Side Campaign Against Hunger

12:00  Catered lunch at Project Farmhouse (cleanup following lunch)

Facilitator: Anthony Colangelo

1:00  Financial speakers (30 – 40 minutes/speaker plus Q & A; break mid-way)
 1:00  Paula Savanti, Rabobank FAR
 2:00  Glenn Doran, Farm Credit Funding Corp.
 3:00  Ben Zaitz, B. Zaitz & Sons, LLC
 4:00  John Kabacinski, Morgan Stanley

5:30  Walk to dinner location – Loring Place, 21 West 8th Street

6:00  Dinner

7:30  Adjourn; travel back to hotel on your own via subway

Tuesday, March 6, 2018: (Business casual, lots of walking, bring headsets)

Facilitator: Dylan Dembeck

8:00  Breakfast on your own

8:30  Travel by bus to Hunts Point

9:30  GrowNYC warehouse, 660 Casanova Street, Bronx NY 10474 – Olivia

10:45  Move to Baldor Foods

11:00  Sinclair Welch and Chaka Wilson - Tour and discussion at Baldor Foods

12:00  Lunch (Sponsored by Baldor Foods)

Facilitator: Jamie Critelli

12:30  Depart by bus for afternoon tours
 1:30  Pfizer Building – start at 3rd floor Pilotworks office, split into two groups
 Charlie Mirisola, Angie Isenberg, Pilotworks
 Steve Gonzalez, SFOGLINI

1:30  Nicole Baum, Gotham Greens, 214 3rd. St., Gowanus (Brooklyn)
 3:00  Depart for Pfizer Building, 630 Flushing Ave. Brooklyn
 3:30  Pfizer Building – start at 3rd floor Pilotworks office, split into two groups

5:30  Travel to dinner location (via bus OR walk)

6:00  Dinner at Bunna Café, 1084 Flushing Ave., Brooklyn

7:30  Adjourn; travel back to hotel on your own via subway (L train)

Wednesday, March 7, 2018: (Business casual, bring headsets)

Facilitator: Jessie Marcus

6:30  Breakfast on your own

7:00  Depart by bus for north fork (Jesse provide some info on bus; April facilitators
 meet)

9:00  David Scheer, Half Hollow Nursery, 2120 Main Rd., Laurel

10:30  Move to next visit

10:45  Prudence Heston, Salt Air Farm, 1535 New Suffolk Rd. Cutchogue

11:45  Move to Lunch, Touch of Venice, 28350 Main Rd. Cutchogue

12:00  Lunch

12:30  Panel of speakers on farmland preservation issues (15 min. ea. w/ Q&A
 following)
 Katie Jilek – Farmland preservation tools 101
 Jessie Marcus – What have we learned from 30+ years of Farmland
 Preservation?
 Rob Carpenter, LIFB – Suffolk Co. Preservation Program and other LI Ag issues
 Amanda Merrow, Amber Waves Farm – Farmer participating in farmland
 preservation

2:00  Depart for afternoon tours

2:15  Suffolk Co. Marine Environmental Learning Center, 3690 Cedar Beach Rd. Southold
 Greg Rivara, Karen Rivara

3:45  Depart for Winery visit

4:00  Winery Tour (Pindar Vineyards, 37645 NYS Rte. 25 (Main Rd.) Peconic

5:00  Tasting and dinner with guests

7:00  Depart by bus for hotel; housekeeping on bus

Thursday, March 8, 2018: (Dress is business casual)

Facilitator: (All)

7:00  Group breakfast in hotel (check out; bring bags to meeting room downstairs)

8:00  Barbara Turk, Dir. of Food Policy, Office of the Deputy Mayor, Health and Human
 Services

9:00  Change Workshop – Larry

11:00  Debriefing discussion; housekeeping

12:00  Adjourn; lunch on your own, travel home