



Class 17

Seminar #6

February 5-7, 2018

Theme

State Government

2017 – 2019 PROGRAM SPONSORS

Over \$25,000

American Agriculturist Foundation Endowment Fund
Dairy Farmers of America Charitable Foundation
Northeast Agricultural Education Foundation, Inc.

Over \$10,000

Farm Credit Endowment Fund

Over \$5,000

Friends of Pro-Fac Fund
Diane and George Conneman Endowment Fund
Lowell Smith Circle of Courage Fund

Over \$2,500

Northeast Ag Education Foundation Endowment Fund
Monsanto Endowment Fund
National Grape Cooperative Endowment Fund
Seneca Foods Endowment Fund
NYS Turfgrass Association
Saratoga Sod – Laurie & Steve Griffen
L-Brooke Farms – James Vincent



Albany Marriott
189 Wolf Road
Albany, NY 12205
518-458-8444

Seminar Goals:

1. Learn about the state political process, lobbying, etc.
2. Network with state political and organizational leaders
3. Learn how to work with the media
4. Practice debate skills

Agenda: (semi-final as of 1/23/18)

Monday, February 5, 2018: (Dress is business attire)

Facilitator: Jennifer Huson

- AM Lunch on your own en route to Albany**
- 12:30 Class Arrives NYSDAM, 10B Airline Drive, Pride of NY Room**
- 12:45 Welcome by Commissioner Richard Ball**
- 1:00 Legislative Process Speakers (20 – 30 min. ea. w/ 10 min Q&A)**
Jeff Williams – “Lobbying 101” – dos and donts of lobbying
Lauren Williams – how NYFB identifies legislative priorities
Raquel Gonzalez – how state staff advise governor’s office on priorities
- 3:00 Break**
- Facilitator: Erika Sellar Ryan*
- 3:30 TBD**
- 4:15 Casey Seiler, Albany Times Union**
- 5:00 Move to hotel; check in and freshen up**
- 6:00 Dinner at Bucca di Beppo, 44 Wolf Rd. (private room)**
Speaker: – Pat Hooker, Deputy Secretary for Food & Agriculture
- 8:00 Adjourn; Return to hotel, hospitality (March facilitator meeting)**

Tuesday, February 6, 2018: (Dress is business attire)

Facilitator: Lauren Williams

- 7:00 Group breakfast in hotel with speaker(s)**
Assemblyman Clifford Crouch (cl. 1) - A Day in the life of an Assemblyman
- 8:00 Carpool to LOB, clear security (See separate travel/parking instructions)**
- 9:30 Legislative Shadowing activity – see roster – allow for security, don’t be late!**
Find your assigned legislator’s office, and spend the morning with them
- 11:30 Walk to lunch location – Albany Room, Concourse Level**
- 12:00 Lunch**
Matt Nelligan (Funke’s office) – A day in the life of a legislative staff person
- 1:00 Carpool back to hotel**
- Facilitator: Joe Brightly*
- 1:30 Debates with Sam Nelson and Armands Revelins**
- 3:00 Break**
- 3:30 Continue with second round of debates**

Tuesday, February 6, 2018 continued:

- 5:00 Carpool to NEAFA cocktail hour – Hilton Albany, 40 Lodge Street**
- 7:00 Adjourn, Dinner on their own (in small groups)**
- EVE Return to hotel (carpool), Hospitality suite available**

Wednesday, February 7, 2018: (Dress is business casual)

Facilitator: Lauren Williams

- 7:00 Group breakfast at hotel (April facilitator meeting, meet w/ peer group)**
Check out; Move to **NYFB offices, 159 Wolf Rd.** (next door to hotel)
- 8:00 Working with the Media – Steve Ammerman (class 15) et al.**
- 9:30 Break**
- 10:00 Continue media training workshop**
- 11:00 Seminar debriefing and housekeeping (Year 2 application process)**
- 12:00 Lunch (continue housekeeping)**
- 1:00 Adjourn**
- 1:45 Optional Tour at NYSDAM Food Lab, 1220 Washington Ave., Building 6**