Class 17
Seminar #6
February 5-7, 2018

Theme
State Government

Albany Marriott
189 Wolf Road
Albany, NY 12205
518-458-8444

Seminar Goals:
1. Learn about the state political process, lobbying, etc.
2. Network with state political and organizational leaders
3. Learn how to work with the media
4. Practice debate skills

2017 – 2019
PROGRAM
SPONSORS

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Northeast Ag Education Foundation Endowment Fund
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National Grape Cooperative Endowment Fund
Seneca Foods Endowment Fund
NYS Turfgrass Association
Saratoga Sod – Laurie & Steve Griffen
L-Brooke Farms – James Vincent

1/23/2018
Agenda: (semi-final as of 1/23/18)

Monday, February 5, 2018: (Dress is business attire)

Facilitator: Jennifer Huson

AM  Lunch on your own en route to Albany
12:30  Class Arrives NYSDAM, 10B Airline Drive, Pride of NY Room
12:45  Welcome by Commissioner Richard Ball
1:00  Legislative Process Speakers (20 – 30 min. ea. w/ 10 min Q&A)
  Jeff Williams – “Lobbying 101” – dos and don’ts of lobbying
  Lauren Williams – how NYFB identifies legislative priorities
  Raquel Gonzalez – how state staff advise governor’s office
  on priorities
3:00  Break
Facilitator: Erika Sellar Ryan
3:30  TBD
4:15  Casey Seiler, Albany Times Union
5:00  Move to hotel; check in and freshen up
6:00  Dinner at Bucca di Beppo, 44 Wolf Rd. (private room)
  Speaker: – Pat Hooker, Deputy Secretary for Food & Agriculture
8:00  Adjourn; Return to hotel, hospitality (March facilitator meeting)

Tuesday, February 6, 2018: (Dress is business attire)

Facilitator: Lauren Williams

7:00  Group breakfast in hotel with speaker(s)
  Assemblyman Clifford Crouch (cl. 1) - A Day in the life of an
  Assemblyman
8:00  Carpool to LOB, clear security (See separate travel/parking instructions)
9:30  Legislative Shadowing activity – see roster – allow for security,
  don’t be late!
  Find your assigned legislator’s office, and spend the morning with them
11:30  Walk to lunch location – Albany Room, Concourse Level
12:00  Lunch
  Matt Nelligan (Funke’s office) – A day in the life of a legislative staff
  person
1:00  Carpool back to hotel
Facilitator: Joe Brightly
1:30  Debates with Sam Nelson and Armands Revelins
3:00  Break
3:30  Continue with second round of debates

Tuesday, February 6, 2018 continued:

5:00  Carpool to NEAFA cocktail hour – Hilton Albany, 40 Lodge Street
7:00  Adjourn, Dinner on their own (in small groups)
EVE  Return to hotel (carpool), Hospitality suite available

Wednesday, February 7, 2018: (Dress is business casual)

Facilitator: Lauren Williams

7:00  Group breakfast at hotel (April facilitator meeting, meet w/ peer group)
  Check out; Move to NYFB offices, 159 Wolf Rd. (next door to hotel)
8:00  Working with the Media – Steve Ammerman (class 15) et al.
9:30  Break
10:00  Continue media training workshop
11:00  Seminar debriefing and housekeeping (Year 2 application process)
12:00  Lunch (continue housekeeping)
1:00  Adjourn
1:45  Optional Tour at NYSDAM Food Lab, 1220 Washington Ave., Building 6