

Advanced Agricultural  
Leadership Program (AALP)  
&  
LEAD New York

Class 17 - Seminar 6



**Theme**

***“Federal Government:  
Globalization and Trade”***

October 21, 22, 23 & Optional 24,  
2018 Ottawa, Ontario

AALP PROGRAM FOUNDERS

Foundation for Rural Living  
Ontario Federation of Agriculture  
Ontario Ministry of Agriculture, Food and Rural Affairs  
University of Guelph

**2017 - 2019  
PROGRAM  
SPONSORS**

**PATRONS  
(\$50,000+)**

Ontario Ministry of Agriculture, Food  
& Rural Affairs

**PACESETTERS  
(\$15,000-\$24,999)**

Better Farming  
Farms.com / AgCareers.com

**CHAMPIONS  
(\$10,000-\$14,999)**

AdFarm  
Country Guide  
Dairy Farmers of Ontario  
Egg Farmers of Ontario  
Grain Farmers of Ontario  
Grand River Agricultural Society  
Ontario Farmer  
Ontario Federation of Agriculture  
Syngenta Canada Inc.  
TD Canada Trust

**ALLIES  
(\$7,500-\$9,999)**

Agricorp  
Chicken Farmers of Ontario  
Monsanto Canada Inc.

**LEADERS  
(\$5,000-\$7,499)**

Association of Ontario Chicken  
Processors (AOCPP)  
Farm Credit Canada  
Gay Lea Foods Co-operative Ltd.  
Ontario Mutual Insurance Association  
(OMIA)  
Thompsons Limited

**BUILDERS  
(\$2,500-\$4,999)**

AgEnergy Cooperative Ltd.  
Christian Farmers Federation of Ontario  
(CFFO)  
Libro Credit Union  
Miller Thomson LLP  
OAC Alumni Foundation

**BOOSTERS  
(\$1,000-\$2,499)**

Robinson Organizational Consulting  
SeCan  
Veritas Farm Business Management

## **Objectives**

### **During this seminar participants will:**

1. Increase their understanding of Canadian and US government, political process, economic and trade policies and lobbying.
2. Examine Canadian/American relations with emphasis on agricultural trade and food policies.
3. Work on leadership skill building.
4. Further explore Canadian/American approaches to business & government and continue networking and increasing the understanding between New York and Ontario leaders.
5. See how regulations and policies impact agriculture.

## **Curriculum Team Members**

**Gabe Ferguson**, Leadership Program Director, Rural Ontario Institute

**John Zandstra**, Curriculum Advisor

**Tanya Stuart**, Communications & Project Manager, Rural Ontario Institute

**Larry Van De Valk**, LEAD New York Executive Director, LEAD NY Class 6 Graduate

## **Seminar Responsibilities & Duty Teams**

Each seminar presents opportunities for participants to practice leadership skills. Chairing sessions, hosting guests and the interactive writing teams are just some of the opportunities. *Instructions & Guidelines for these responsibilities and other seminar resources are available on the shared Google Drive under the General Program Resources and Seminar #5 file folders.*

**Joint Chairing of a Session:** Co-Chair assignments are listed in the agenda. Co-Chairs are responsible from the time their name appears in the agenda, until the next chair is indicated. These are assigned randomly on a rotational basis. **AALP Chairs are required to draft and forward via email in Word format, thank you letter(s) to the ROI office by Wednesday, November 5, 2014 (earlier if possible).**

**Peer Evaluators:** To help one another improve chair & presentation skills, peer evaluators will be assigned (see agenda) to each participant acting as a chair or presenter. Evaluation forms are available on the shared Google Drive under the General Program Resources file. They are also available from ROI / AALP staff attending the seminar. Please complete and give directly to the person being evaluated.

### **Interactive Writing Teams:**

**Daily Reporting Team – Laura Bowers, Janice Danen, Paul Hoekstra, Brenda Miller-Sanford**

**Media & Photography Team – Paul Legge, Kelly Armstrong, Rhonda Ryan, Valerie Stone**

**Social Media Team – Rebecca Egan, Bernice Weber Passchier**

### **Seminar Health & Wellness Team: Jessie Marcus, LEAD NY; Erica Murray, AALP**

Wellness of both body and mind are VERY important components of leadership development. It is the responsibility of the Health and Wellness Coordinators to ensure that this is a part of the seminar. Please refer to the online resource that provides additional details of the duties of this team.

**Session Guests/Hosts:** There may be guests including AALP Grads, sponsors, board members, speakers, etc. joining us at different times during seminars. They are important partners in making our program a success. All AALP Class members are asked to act as hosts for these guests.

### **Sponsor Spotlights:**

**Team 1 – Paul Hoekstra – SeCan**

**Team 2 – Janice Danen, Valerie Stone – Ontario Federation of Agriculture**

**Team 3 – Nick Huybers, Erica Murray – Thompson's**

### **Commodity Spotlight:**

**Kelly Armstrong, Rhonda Ryan, Paul Legge**

This is an opportunity to profile one or more of our Sponsors in order to increase participants' understanding of the sponsor's business and its impact on the sector. It also gives participants an appreciation of the generosity of our sponsors. Check with the ROI Office for an appropriate approach, and review the responsibilities outline on the shared Google Drive under the General Program Resources file.

**\*\* Communication devices can be disruptive during seminar sessions  
(Cell phones, smart phones, iPads, tablets, etc.)  
Time is available on breaks/lunch/after hours to stay connected. \*\***

**PRE-SEMINAR WORK (must be completed ahead of seminar)**

1. PenPal Assignment (Information previously sent out to each participant)

**Sunday, October 21, 2018**

**(Dress – Smart Casual)**

**Bennett/ Laurier/ Pearson Rooms**

**Chairs: Katie Carpenter, LEAD NY; Bernice Weber Passchier, AALP**

**Peer Evaluators: Erica Murray, Paul Legge**

Anytime Check-in at the **Capital Hill Hotel & Suites, 88 Albert Street, Ottawa, ON K1P 5E9**  
Tel: Contact info: 613-235-1413 Toll Free: 1-800-463-7705 [www.capitalhill.com](http://www.capitalhill.com)

3:30 p.m. AALP Class 17 Seminar begins  
(Tea, Coffee and Water provided)

**Introduction, Welcome & Agenda Review**

**Gabe Ferguson**, Leadership Programs Director, ROI

3:40 p.m. **Learnings from Seminar #1, 2, 3, 4 & 5 - How I am using them**  
**John Zandstra**, AALP Curriculum Advisor

4:15 p.m. **Sponsor Spotlight**  
Team #1 – **Paul Hoekstra: SeCan**

4:30 p.m. **Sponsor Spotlight**  
Team #3 – **Nick Huybers & Erica Murray: Thompson's**

4:45 p.m. **Issues Analysis Project Team Meetings**

5:15 p.m. Working Dinner – Pizza and Pop

**North American Study Tour/AALP Presentation**

Presentation Team – **Erin O'Hara, Laura Bowers, Jeff French**

6:30 p.m. LEAD NY arrives at hotel

7:00 p.m. (Tea, Coffee and Water provided)

**Welcome, Introduction of Curriculum Team & Review of Seminar Objectives**

**Gabe Ferguson**, ROI Leadership Programs Director

**Larry Van De Valk**, LEAD NY Executive Director

**Get to Know Each Other – Welcome Reception**

**Introductions by AALP/LEAD pen-pals** (These should be kept brief, about 2 minutes)

If all introductions are not completed at this time the balance will be done at the beginning of the Monday morning session)

Hospitality Suite hosted by LEAD NY

**Monday, October 22, 2018**

*(Dress: Business Formal)*

***Bennett/ Laurier/ Pearson Rooms***

**Chairs:** *Chris Flansberg, LEAD NY; Valerie Stone, AALP*

**Peer Evaluators:** *Rhonda Ryan, Bernice Weber Passchier*

- 7:00 a.m. **Breakfast** on own
- 8:00 a.m. **Competing Commitments**  
*Larry Van De Valk, Lead NY Executive Director*
- 10:00 a.m. **Refreshment Break**
- 10:15 a.m. **Workshop continues**
- 12:00 p.m. **Workshop concludes**
- 12:15 p.m. **Lunch** (provided)
- 1:00 p.m. **Ron Bonnett**, President, Canadian Federation of Agriculture
- 2:00 p.m. **Refreshment Break**
- 2:15 p.m. **Sponsor Spotlight**  
Team # 2 – *Janice Danen & Valerie Stone: Ontario Federation of Agriculture*
- 2:30 p.m. **Off the Cuff**
- 3:00 p.m. **Move to Parliament Hill, Room 257, East Block**
- 3:15 p.m. **Comparison of Canadian and US Systems of Government**  
*Hon. Michael Chong, Member of Parliament, Wellington-Halton Hills*
- 4:30 p.m. **Adjourn**
- 6:00 p.m. **Reception and Banquet Dinner** (provided) (Cash Bar)  
Guest Speakers: *Lawrence MacAuley, Minister of Agriculture & Agri-Food*  
*Rob Black, Senator, Ontario*
- AALP alumni and other guests will also be invited
- 9:00 p.m. **Adjournment**

Hospitality Suite hosted by AALP – *Kelly Armstrong, Erin O'Hara and Katie Nolan*

**Tuesday, October 23, 2018**

*(Dress: Business Formal)*

***Bennett/ Laurier/ Pearson Rooms***

**Chairs:** *Jacki Zaleski, LEAD NY; Nick Huybers, AALP*

**Peer Evaluators:** *Jeff French, Brenda Miller-Sanford*

- 7:00 a.m. **Breakfast** provided

- 8:00 a.m. **NAFTA Panel – Moderator: Norm Ragetlie**  
**Aaron Fowler**, Director General of Trade Agreements and Negotiations and Chief Ag Negotiator and **Iker Reyes Godelmann** Minister Counselor of Agriculture, Livestock, Rural Development, Fisheries and Food at Embassy of Mexico in Canada.
- 10:00 a.m. Refreshment Break
- 10:30 a.m. **Case Study Presentations:**  
Janice Danen, Dairy Farm Operator, AALP  
Ty Bowgren, LEAD NY
- 11:00 a.m. Early working lunch provided
- 11:10 a.m. Table group discussions
- 11:45 am Leave hotel and walk to Centre Block, Parliament Hill (~15 minute walk)
- 12:00 p.m. Arrive at Parliament Hill and enter Centre Block through the visitor's entrance
- 12:05 p.m. **Tours of the Centre Block at Parliament Hill**  
Split in to 2 groups for the tours  
Tours are scheduled at **12:05** and **12:10 p.m.**  
[www.parl.gc.ca/information/visitors/indoor/content-e.htm](http://www.parl.gc.ca/information/visitors/indoor/content-e.htm)
- 2:00 p.m. **House of Commons Question Period**
- 3:00 p.m. Walk back to hotel
- 3:15 p.m. **Refreshment break**
- 3:30 p.m. **Nancy Peckford**, National Spokesperson/Executive Director, Equal Voice – Women in Politics (TBC) [www.equalvoice.ca](http://www.equalvoice.ca)
- 4:45 p.m. **Through the Lens/Debrief – lead facilitators: Katie Carpenter, LEAD NY and Bernice Weber-Passchier, AALP**
- 5:30 p.m. **Commodity Spotlight**  
Team #3 – Kelly Armstrong, Rhonda Ryan, Paul Legge
- 6:00 p.m. Class meeting
- 6:30 p.m. Administration and Information Sharing

### **Dinner and evening on own**

Hospitality Suite co-hosted by AALP and LEAD NY

**Wednesday, October 24, 2018**  
**Bennett/ Laurier/ Pearson Rooms**

***(Dress – Business Casual)***

**Chairs:** **Jessie Marcus**, LEAD NY; **Rebecca Egan**, AALP  
**Peer Evaluators:** **Roger Harrop**, **Katie Nolan**

6:30 a.m. **Breakfast (on own)**

7:15 a.m. Settle room accounts and prepare for departure from hotel by bus and personal car

7:30 a.m. Depart Capital Hill Hotel and Suites, 88 Albert Street, Ottawa

8:15 a.m. **Arrive Corner View Farms Ltd., 2718 Pollock Road, Richmond, ON K0A 2Z0**  
Contact: Jessica Schouten, Cell 613-229-7943, Farm Number: 613-489-3667

Hosts: **Jessica Schouten, Ed Schouten and Ben Forman** and **Nick Thurber**, DFO  
**Tour Focus:** New dairy barn & milking parlour, anaerobic digester & digestate for bedding, supply management system, crop production and marketing, impact of regulations and policy on the dairy operation, farming within the City of Ottawa

9:15 a.m. **Depart Corner View Farms Ltd.**

10:15 a.m. **Arrive Burnbrae Farms Limited, 3356 County Road 27, Lyn, ON K0E 1M0**  
Contact & Host: **Craig Hunter**

**Tour Focus:** industry overview & trends (consumer demands), tour of the 3 production barns highlighting different systems, pullet enterprise, processing facility, supply management

12:15 p.m. **Depart Burnbrae Farms Limited**

**LEAD New York departs for home (boxed lunches available)**

**AALP departs for home**

**Have a Safe Trip Home!**