Advanced Agricultural Leadership Program (AALP) & LEAD New York

Class 14 - Seminar 6

October 26, 27, 28 & 29, 2014
Ottawa, Ontario

Theme
“Federal Government; Trade and Globalization”

Government: people, policies, programs
Globalization: new and emerging realities

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AALP PROGRAM FOUNDERS

Foundation for Rural Living
Ontario Federation of Agriculture
Ontario Ministry of Agriculture, Food and Rural Affairs
University of Guelph

As at October 20, 2014
Objectives

During this seminar participants will:
1. Increase their understanding of Canadian and US government, political process, economic and trade policies and lobbying.
2. Examine Canadian/American relations with emphasis on agricultural trade and food policies.
3. Work on leadership skill building.
4. Further explore Canadian/American approaches to business & government and continue networking and increasing the understanding between New York and Ontario leaders.
5. See how regulations and policies impact agriculture.

Curriculum Team Members

Rob Black, Chief Executive Officer, Rural Ontario Institute
Marlene Werry, Program Advisor
Larry Van De Valk, LEAD New York Executive Director, LEAD NY Class 6 Graduate

Seminar Responsibilities & Duty Teams

Each seminar presents opportunities for participants to practice leadership skills. Chairing sessions, hosting guests and the interactive writing teams are just some of the opportunities. Instructions & Guidelines for these responsibilities and other seminar resources are available on the shared Google Drive under the General Program Resources and Seminar #5 file folders.

Joint Chairing of a Session: Co-Chair assignments are listed in the agenda. Co-Chairs are responsible from the time their name appears in the agenda, until the next chair is indicated. These are assigned randomly on a rotational basis. AALP Chairs are required to draft and forward via email in Word format, thank you letter(s) to the ROI office by Wednesday, November 5, 2014 (earlier if possible).

Peer Evaluators: To help one another improve chair & presentation skills, peer evaluators will be assigned (see agenda) to each participant acting as a chair or presenter. Evaluation forms are available on the shared Google Drive under the General Program Resources file. They are also available from ROI / AALP staff attending the seminar. Please complete and give directly to the person being evaluated.

Interactive Writing Teams:
Daily Reporting Team – Erin Wright, Claire Cowan, Brady Elliott, Gary Segeren
Media, Social Media & Photography Team – Heather Hargrave, Sarah Van Nes, Peter Stolk, Tom Farfaras

Seminar Health & Wellness Team: Kristina Reedy, LEAD NY; Sabrina Bladon, AALP
Wellness of both body and mind are VERY important components of leadership development. It is the responsibility of the Health and Wellness Coordinators to ensure that this is a part of the seminar. Please refer to the online resource that provides additional details of the duties of this team.

Session Guests/Hosts: There may be guests including AALP Grads, sponsors, board members, speakers, etc. joining us at different times during seminars. They are important partners in making our program a success. All AALP Class members are asked to act as hosts for these guests.

Sponsor Spotlights:
Team 1 – Lori Caughey; Rod Crinklaw – Ontario Federation of Agriculture
Team 2 – Claire Cowan; Henriet DeBruin – Agricorp
Team 3 – Sara Little; Marvin Talsma - Bayer CropScience

This is an opportunity to profile one or more of our Sponsors in order to increase participants’ understanding of the sponsor’s business and its impact on the sector. It also gives participants an appreciation of the generosity of our sponsors. Check with the ROI Office for an appropriate approach, and review the responsibilities outline on the shared Google Drive under the General Program Resources file.
Grad Forum – 2014:  As part of our interaction with AALP graduates/alumni we will be inviting graduates and those interested in participating in the AALP program to this seminar. As always, this is a continuing education opportunity for the alumni and friends of AALP, as well as an opportunity for Class 15 participants to interact with a broader network of AALP stakeholders. Please make our guests feel welcome when they arrive.

** Communication devices can be disruptive during seminar sessions  
(Cell phones, smart phones, iPads, tablets, etc.)  
Time is available on breaks/lunch/after hours to stay connected. **

PRE-SEMINAR WORK *(must be completed ahead of seminar)*
1. PenPal Assignment (Information previously sent out to each participant)
2. Online Personal DISC Assessment (Email link previously sent to each participant)

Sunday, October 26, 2014  
*(Dress – Casual)*

Chairs:  
Kris Kane, LEAD NY; Sarah Van Nes, AALP  
Peer Evaluators:  
Erin Wright, Peter Stolk

Anytime  
Check-in at the Capital Hill Hotel & Suites, 88 Albert Street, Ottawa, ON K1P 5E9  
Tel: Contact info: 613-235-1413 Toll Free: 1-800-463-7705  
www.capitalhill.com

3:30 p.m.  
AALP Class 15 Seminar begins  
(Bennett/ Laurier/ Pearson Rooms)  
(Tea, Coffee and Water provided)

Welcome & Agenda Review  
Rob Black, Chief Executive Officer, ROI

3:40 p.m.  
Learnings from Seminar #1, 2, 3, 4 & 5 - How I am using them  
Marlene Werry, AALP Program Advisor

4:15 p.m.  
Sponsor Spotlight  
Team #1 – Lori Caughey; Rod Crinklaw - Ontario Federation of Agriculture

4:30 p.m.  
Sponsor Spotlight  
Team #2 – Claire Cowan; Henriet DeBruin – Agricorp

4:45 p.m.  
Issues Analysis Project Team Meetings

5:15 p.m.  
Working Dinner – Pizza and Pop

North American Study Tour/AALP Presentation  
Presentation Team – Arden Esqueda, Erin Wright, Heather Hargrave, Albert Witteveen, Tom Farfaras

6:30 p.m.  
LEAD NY arrives at hotel
7:00 p.m.  (Tea, Coffee and Water provided)

Welcome, Introduction of Curriculum Team & Review of Seminar Objectives

Rob Black, ROI Chief Executive Officer
Marlene Werry, AALP Program Advisor
Larry Van De Valk, LEAD NY Executive Director

Get to Know Each Other – Welcome Reception –
Introductions by AALP/LEAD pen-pals (These should be kept brief, about 2 minutes)
If all introductions are not completed at this time the balance will be done at the beginning of the
Monday morning session)

Hospitality Suite hosted by LEAD NY

Monday, October 27, 2014  (Dress: – a.m. – Business Casual/ p.m. - Business Formal)
Bennett/ Laurier/ Pearson Rooms

Chairs:        Wade Heineman, LEAD NY; Kate Hyatt, AALP
Peer Evaluators:  Samantha Stevens, Albert Witteveen

7:00 a.m.  Breakfast (provided)
7:45 a.m.  DiSC – Understanding Me; Understanding You; Understanding How We Work Together
Kelly Ann McKnight, Stone Ridge Consulting, Fergus, ON
http://www.stoneridgeconsulting.ca

10:00 a.m.  Refreshment Break
10:15 a.m.  Workshop continues
12:10 p.m.  Workshop concludes
12:15 p.m.  Lunch (provided)
Guest Speaker Audia Barnett, Representative to Canada, Inter-American Institute for Co-
operation on Agriculture (IICA)

1:25 p.m.  Depart Hotel for United States Embassy
490 Sussex Drive, Ottawa, ON K1N 1G8

1:45 p.m.  Arrive United States Embassy http://canada.usembassy.gov/
Building Clearance Activities

2:00 p.m.  United States Embassy
Foreign Agricultural Services Section Speaker
Economics Section Speaker

3:30 p.m.  Country of Origin Labelling (COOL), Julia Verbrugge, Senior Trade Policy Officer,
Agriculture and AgriFood Canada

4:10 p.m.  Trilateral Relations/ NAFTA, Karen Hodgson, Trade Policy Analyst, Agriculture and AgriFood
Canada
Susan Sarich, Deputy Director, Trade Remedies, Agriculture and AgriFood Canada will also be present to help field questions on both presentations.

4:50 p.m. Final Questions/ Wrap Up

5:00 p.m. Depart US Embassy

6:30 p.m. Banquet Dinner (provided) (Cash Bar)
Guest Speaker: Pierre Lemieux, Parliamentary Secretary to the Minister of Agriculture

AALP alumni and other guests will also be invited

8:00 p.m. Adjournment

Hospitality Suite hosted by AALP – Arden Esqueda, Gabe Ferguson, Lori Caughey and Kate Hyatt

Tuesday, October 28, 2014 (Dress: – a.m. – Business Casual/ p.m. - Business Formal)
Bennett/ Laurier/ Pearson Rooms

Chairs: Kristina Reedy, LEAD NY; Donna Downey, AALP
Peer Evaluators: Linda Slits, Troy Hamilton

7:00 a.m. Breakfast (on own)

8:00 a.m. Performance Measurement for Agriculture and Agri-food Organizations
Magdy ElDakiky, Regional Manager (Acting) & Kyla Simpson, Performance Measures Officer, Ontario Ministry of Agriculture, Food & Rural Affairs

Introduction to developing appropriate qualitative and quantitative measures for new or existing programs, projects or strategic plans. Taking a purposeful approach to performance measurement can lead to a better experience with reporting and using results to demonstrate accountability and for continuous improvement.

10:00 a.m. Refreshment Break

10:30 a.m. Market Access: Low Level Presence Policy for Biotech Crops, Conor Dobson, Director, Public & Government Affairs

11:10 a.m. Topic/ Activity currently being finalized

11:50 p.m. Morning session concludes

Lunch on own

1:20 p.m. Arrive at Parliament Hill and enter Centre Block through the Visitor’s Entrance

1:35 p.m. Congregate in Rotunda where we will meet our escort to Question Period

2:00 p.m. House of Commons Question Period
3:00 p.m.  Move to Parliament Hill Meeting Room – Senate Room 16, Centre Block

3:10 p.m.  Comparison of Canadian and US Systems of Government
Hon. Michael Chong, Member of Parliament, Wellington-Halton Hills

4:00 p.m.  Bev Shipley, Member of Parliament, Lambton-Kent-Middlesex

4:30 p.m.  Erin O’Toole, Member of Parliament, Durham (Invited)

5:00 p.m.  Adjourn

Dinner on own

Hospitality Suite co-hosted by AALP and LEAD NY

Wednesday, October 29, 2014  (Dress – Business Casual)

Chairs:  Rob Cross, LEAD NY; Paul Bootsma, AALP
Peer Evaluators:  Gabe Ferguson, Brady Elliott

6:30 a.m.  Breakfast (on own)

7:15 a.m.  Settle room accounts and prepare for departure from hotel by bus and personal car

7:30 a.m.  Depart Capital Hill Hotel and Suites, 88 Albert Street, Ottawa

Tour Host on LEAD NY Bus: Scott Banks, Crops Specialist OMAFRA, AALP Class 7 Alumni; Contact: Cell: 613-294-4436.

8:15 a.m.  Arrive Corner View Farms Ltd., 6105 Malakoff Road, Richmond, ON K0A 2Z0
Contact: Rick Schouten, Cell 613-223-2020, Farm Number: 613-489-3667

Hosts: Rick, Ed and Chris Schouten and Nick Thurler, DFO (to be confirmed)

Tour Focus: New dairy barn & milking parlour, anaerobic digester & digestate for bedding, supply management system, crop production and marketing, impact of regulations and policy on the dairy operation, farming within the City of Ottawa

9:15 a.m.  Depart Corner View Farms Ltd.

10:15 a.m.  Arrive Burnbrae Farms Limited, 3356 County Road 27, Lyn, ON K0E 1M0
Contact: Richard Hanna, Phone: 613-345-5651 Ext. 2029

Hosts: Richard Hanna and staff. Craig Hunter (to be confirmed)

Tour Focus: industry overview & trends (consumer demands), tour of the 3 production barns highlighting different systems, pullet enterprise, processing facility, supply management

12:15 p.m.  Depart Burnbrae Farms Limited
LEAD New York departs for home (boxed lunches available)

AALP departs for Forman Farms (boxed lunches available)

1:00 p.m.  **Arrive at Forman Farms**, 4040 Brewer's Mills Rd, Seeley's Bay, ON K0H 2N0
Contact: Claire, Phone: 613-382-4949

Hosts:  *Charles Forman, Claire*

Tour Focus: Cropping program, switch grass production, pellet production & target market, greenhouse/pellet mill.

1:50 p.m.  **Depart Forman Farms** for location to be determined/ confirmed

2:00 p.m.  **Sponsor Spotlight**
Team #3 – *Sara Little; Marvin Talsma* - Bayer CropScience

2:15 p.m.  **Class Meeting & AALP Dream Auction Update**

2:45 p.m.  **Administration and Information Sharing**
*Rob Black*, Chief Executive Officer, ROI
- AALP Class 16 Recruitment Plans
- International Study Tour Preparations & Prework Assignments
- Issues Analysis Projects
- Richard Lichty Award

3:10 p.m.  **Seminar Wrap-up**

3:20 p.m.  **AALP Adjournment and Departure**

*Have a Safe Trip Home!*