Town + Gown
We unite hopes for a better community with proven service providers and young organizations in order to achieve lasting impact.
Today + Tomorrow
We reach across time with a forever perspective from our endowed funds designed to provide grants in perpetuity.
Donors + Funds
We build bonds to serve our community’s philanthropic dreams. We connect donors to ways of meeting their philanthropic goals.
Creating Community Connections

Information + Action
We analyze information which builds community among donors with shared interests.
Needs + Results
We link nonprofit agencies with resources—informational, relational, and financial—which assist them in achieving their missions.
We are a member of:

Council on Foundations

Grantmakers for Effective Organizations

NY Funders Alliance

Tompkins County Chamber of Commerce

Tompkins County Funders Group
We are a tax-exempt public charity created in 2000 by and for the people of Tompkins County to serve as a growing permanent endowment and information source to support everyone’s philanthropic action as a means of improving the quality of life for the Tompkins County community.
• $6,646,872 in 1,963 grants from inception (2000) to December 31, 2014

• Assets are nearly $14.2 million held in 86 different funds

• 2012  $2,880,732 in 488 gifts received from 310 donors
• 2013  $2,131,510 in 798 gifts received from 411 donors
• 2014  $2,049,896 in 616 gifts received from 330 donors
Community Foundation Atlas

for the more than 1,800 community foundations working today
1914  First U.S. community foundation established in Cleveland, Ohio

2000  Community Foundation of Tompkins County established

today  1,836 in 51 countries
       1,031 community foundations in the North America

› Serving 86% of the US population and growing globally
  › More than $65 billion in assets nationally
  1% of the more than 82,000 foundations, yet 9% of giving
› Made grants of more than $5 billion nationally in 2012
  › Received gifts of more than $7.5 billion in 2012
Community Foundation Atlas

Community Foundation of Tompkins County

Snapshot of community foundations in US

Infographics that Dig Deeper
Mission

The mission of our Community Foundation is to improve the quality of life in Tompkins County by inspiring and supporting enduring philanthropy.
Tompkins County thrives thanks to engaged philanthropy
Values

• Integrity, inclusion and transparency in both grant-making and stewardship of resources;

• Impartiality and flexibility, matching community needs with donor interests;

• Involved donors who are empowered to take bold and effective philanthropic actions;

• Community leadership in acquiring and sharing of knowledge;

• Engaging in best practices and innovative models of service.
• Our Community Foundation makes grants that address community needs and bring about positive change. We strive to make grants that adhere to our values and principles.

• Our grant-making priorities reflect our analysis and evaluation of information gained from Listening & Learning sessions and feedback from grantees and community members.

• We are committed to active and ongoing collaborative relationships with grant applicants and Tompkins County funders.

• Our grant review process engages diverse groups of community members in thoughtful discussions leading to funding decisions.
4 Functions with 2 Types of Resources

1. Acquire
2. Steward
3. Analyze
4. Distribute

Money

Information
1. DONORS contribute GIFTS

2. GIFTS are invested in FUNDS at the Foundation

3. The Foundation’s operations integrate community KNOWLEDGE with GIFTS to deliver effective GRANTS based on community NEEDS

4. GRANTS are reviewed to document their powerful IMPACT
1. **Tompkins Today and Tomorrow Fund**
   - Unrestricted grant making fund

2. **Field of Interest Funds**
   - Arts and Culture
   - Children and Youth Fund
   - Collective Impact
   - Crime and Sexual Assault Victims Fund
   - Social Justice Fund
   - Women’s Fund

3. **Donor Advised Funds**
4. **Designated Funds**
   - These funds have originated to fill the philanthropic goals of individuals, families or organizations

Each type of fund can have either an ENDOWED or EXPENDABLE status
Investment Performance

- Calendar 2012 = 12.73%
- Calendar 2013 = 18.38%
- Calendar 2014 = 5.41%
- 3 Years (2012-2014) = 12.05%
- 5 Years (2010-2014) = 10.11%

Returns over one year are annualized
8 Ways of Making GRANTS from the

1. Library Fund Grant Cycle
2. Women’s Fund Grant Cycle
3. Spring Grant Cycle
4. Fall Grant Cycle
5. General Letters of Inquiry (LOIs) Twice Annually
6. Donor Advised Grants Responsive to Cycles or LOIs
7. Donor Advised Initiated Grants
8. Annual grants to designated fund agency beneficiary
1. Application drafts can be reviewed for comments up to one week before deadline

2. Community volunteer review panel of 10

3. Applications are shared with donor advisors for possible pick up

4. All grant cycle applicants receive both qualitative and quantitative constructive feedback on each application
grant cycles
process

1. Determine Grant Cycle Priorities
2. Announce Cycle & Offer Q&A Session
3. Review Applications & Additional Questions
4. Share Requests with Donor Advisors & Field of Interest Funds
5. Board Finalizes Grants & Applicants Receive Feedback
6. Progress Updates, Site Visits & Final Reports
Community Foundation Advantages

1. know their communities—what the needs are and how to address them

2. local control of local resources

3. care about the future

4. offer giving vehicles that are easy to set up and manage, and that provide tax benefits
Grants

Thinking like a Foundation

1. New Services
2. Core Support for Basic Needs
3. Expanding and Maintaining Proven Programs
4. Capital and Building Projects
5. Strategic Community Leadership
Grants

Crafting your Grant Application

1. Results, Outcomes, Changes, NOT Activities, Programs or Services

2. Why are these results important, document need, make the case in context of demand for other competing results

3. How will you know these results have been achieved? Evaluation, not Feedback

4. Collaborate, Consolidate, Innovate

5. Ask questions, seek feedback, follow application directions
1. Use informational resources to help determine discretionary grant cycle priorities, other cycles priorities set by donors, or by a will

2. Grants range between $250-$10,000

3. Offer both single year grants, with potential of re-applying next year, as well as two year grants

4. Grants for general operations, new program launch, current program expansion, capacity building, staffing, and capital campaigns

5. Relationship based, not transaction based, questions, site visits, progress updates, final reports, information sharing

6. Helping applicants and grantees leverage additional grants from us in the future and from other funders
Growing Support for Local Philanthropy

Net Assets

Diverse Annual Impact

Grants

#

Total Grants in 2014 = $1,612,935

1. Arts and Culture = 24%
2. Community Building = 19%
3. Education = 11%
4. Environment/Sustainability = 3%
5. Health and Human Services = 43%
all grants

Total Grants 2000-2014 = $6,646,872

1. Arts and Culture = $1,579,402
2. Community Building = $1,157,684
3. Education = $933,612
4. Environment/Sustainability = $254,991
5. Health and Human Services = $2,721,183
4 Functions with 2 Types of Resources

1. Acquire
2. Steward
3. Analyze
4. Distribute

Money

Information
1. KNOWING OUR DONORS
2. PROFESSIONAL ADVISORS
3. GRANT REPORTS & SITE VISITS
4. FEEDBACK to/from GRANTEEES
5. LISTENING LEARNING
6. TRANSFER OF WEALTH STUDY
7. SOCIAL CAPITAL SURVEY
For the very latest in Community Foundation events, grant opportunities and donor services, visit our website at www.cftompkins.org
January 11th, 2013

Community Foundation Releases Pride of Place, the 2009-2012 Listening Learning Report for Tompkins Rural Communities

Listening to our neighbors and learning from them is a vital part of the mission of the Community Foundation.

Beginning in 2009, members of the Foundation’s Board of Directors and staff conducted eight conversations with residents from each of the rural towns of the County to ask for insights about the issues that were of greatest importance. Rural populations are uniquely at risk, though particularly resilient, in terms of health.
For the very latest in Community Foundation grant opportunities visit our website at
http://www.cftompkins.org/granting/grant-opportunities/
2014 Community Foundation Grant Cycles Calendar and General Tips for All Applications

**Application Deadline:** Various throughout 2014, please check each cycle or LOI process for specific deadlines. All submissions must be made by email to info@cftompkins.org

- 2014 Community Foundation Grant Cycle Calendar
- Tips for Completing Your Application

All submissions must be made by email to info@cftompkins.org

**Women’s Fund Grant Cycle**

**Application Deadline:** This cycle is now open for 2014. The 2014 application is now posted with a submission deadline of 5pm on Tuesday, January 14, 2014 by email only to info@cftompkins.org. Reports for 2013 grants are due by email to info@cftompkins.org no later than December 31, 2013.
To get daily posts on national and local philanthropy news and non-profit information, like us on Facebook at

www.facebook.com/cftompkins
A VERY Important study which all executive directors, development professionals and members of nonprofit boards should review.
