CaRDI Community Development Institute: Strong Families ↔ Strong Communities

July 14-15, 2015
423 ILR Conference Center,
Cornell University
Ithaca, NY

Join us for presentations & discussions featuring innovative community projects & the latest research & policies focused on supporting strong families, strong communities, & the connections between them.

Register at www.cardi.cornell.edu

We are pleased to have Cornell Cooperative Extension (CCE) as a co-sponsor.

Are you on social media?
Follow @CaRDICornell on Twitter & use #CornellCDI to join the online conversation around Strong Families ↔ Strong Communities this week!
Day 1 – Tuesday July 14th, 2015

7:00 -10:00  Continental Breakfast Available
9:00-10:00  Registration

10:00-11:15  Welcome – The Changing Social & Economic Landscape

The Changing Composition of New York State Communities
Robin Blakely Armitage
Senior Extension Associate, Community & Regional Development Institute and Department of Development Sociology, Cornell University

Poverty, Economic Hardship, and Resilient Families
Tom Hirschl
Co-author “Chasing the American Dream”, and Professor, Development Sociology, Cornell University

Community-Level Challenges and Opportunities
Erik Fix
Regional Director, United Way of Genesee County

11:15-12:30  Community Supports for Working Parents

Sarah Clark (moderator)
Federal Policy Initiatives
Deputy State Director, U.S. Senator Kirsten Gillibrand

Impacts of Maternal Employment on Children
Rachel Dunifon
Professor, Department of Policy Analysis & Management, and Associate Dean for Research & Outreach, College of Human Ecology, Cornell University

Childcare: Social Infrastructure for Economic Development
Mildred Warner
Professor, Department of City & Regional Planning, Cornell University

12:30-1:30  Lunch

1:30 – 2:45  Innovative & Integrative Strategies for Community Health & Well-Being – Part 1

Jennifer Keller Jensen (moderator)
Communications & Outreach Coordinator, CaRDI, Cornell University

STEPS – Seneca Towns Engaging People for Solutions
Ave Bauder
Executive Director, Cornell Cooperative Extension, Seneca County
Theresa Lahr
STEPS Project Coordinator, S2AY Rural Health Network

SOAR –Strengthening our Area Residents
Sandi Bastedo
Creating Healthy Places Coordinator, Cornell Cooperative Extension, Wayne County
Impacts & Responses: Fiscally Stressed Local Governments, Communities, & Families

Linda Law-Saunders (moderator)
The Family Economic & Resource Management Program Work Team
Community Educator, Cornell Cooperative Extension, Washington County

Shifting the Burden: National, State and Local Funding
John Sipple
Associate Professor, Department of Development Sociology, and
Director, NYS Center for Rural Schools

Post-Recession Strategies for Families
Vicki Bogan
Director, Institute for Behavioral and Household Finance, and
Associate Professor, Dyson School of Applied Economics & Management, Cornell U

4:00-4:15 Refreshment Break

Innovative & Integrative Strategies for Community Health & Well-being – Part 2

Erik Fix (moderator)
Redefining the United Way
Regional Director, United Way of Genesee County

School-Based Health Clinics: Challenges and Opportunities for Communities and Families
Jane Hamilton, RN
Manager, School-Based Health Bassett Healthcare Network
Kerri LaBlanc, MD
Director, School-Based Health Bassett Healthcare Network

The Family Reading Partnership: Creating a Culture of Literacy
Brigid Hubberman
Executive Director, Family Reading Partnership

6:00-8:00 Reception & Dinner
(Moakley House, Cornell Golf Course)

Day 2 – Wednesday July 15th, 2015

7:00 -9:00 Continental Breakfast Available

Navigating Cultural Differences
Heidi Mouillesseaux-Kunzman (moderator)
Senior Extension Associate, Community & Regional Development Institute, Cornell

Working with Latino Families in Rural Communities
Mary Jo Dudley
Director, Cornell Farmworker Program, and
Senior Extension Associate, Community & Regional Development Institute

Opportunities and Challenges for Refugee Families in Upstate New York
Shelly Callahan
Executive Director, Mohawk Valley Resource Center for Refugees

10:15-10:30 Refreshment Break
10:30-11:45 **Using Data and Indicators for Community Development**  
*John Sipple (moderator)*  
Associate Professor, Department of Development Sociology and  
Director, NYS Center for Rural Schools

**NYS CORe Initiative: Leveraging Data and Empowering Residents for Neighborhood Success**  
*Nora Yates*  
Director, CORe Initiative, Office of Governor Andrew M. Cuomo, Albany, NY

**Asset-Based Approaches to Community Development: Adding Metrics to Measure Impact**  
*Deborah Puntenney*  
Research Associate Professor,  
Asset-Based Community Development Institute, Northwestern University

**Community Wellbeing Indicators in an International Context**  
*Yunji Kim*  
PhD Student, Department of City & Regional Planning, Cornell University

11:45-12:30 **Lunch**

12:30-1:45 **Innovative & Integrative Strategies for Community Health & Well-being – Part 3**  
*David Kay (moderator)*  
Senior Extension Associate, Community & Regional Development Institute, Cornell

**Project HOPE - Rochester**  
*Miguel Melendez*  
Director, Project HOPE, Rochester

**The Role of Recreation & Youth Services in the Community**  
*Liz Vance*  
Director, Ithaca Youth Bureau, City of Ithaca

**Community-Based Workforce Development Initiatives**  
*Nagiane Lacka Arriaza*  
Program Coordinator, Hospitality Employment Training Program  
Greater Ithaca Activities Center (GIAC)

1:45-2:45 **Mapping Community Linkages & Cross-agency Collaborations**  
*David Kay (moderator)*  
Senior Extension Associate, Community & Regional Development Institute, Cornell

**Network Mapping/Community Agency Linkages: Strengthening Families & Communities**  
*Laurie Miller*  
Associate Director for Public Engagement, Cornell Institute for Public Affairs  
*Nancy Potter*  
Cornell Cooperative Extension, Tompkins County

**Planning Across Generations**  
*Mildred Warner*  
Professor, Department of City & Regional Planning, Cornell University

2:45 – 2:55 **The Engaged University – Strengthening Partnerships for Maximum Impact**  
*Gary Stewart*  
Director of Community Relations, Cornell University

2:55- 3:00 **Wrap-up & Adjourn (Refreshments to go!)**